GUIDE TO THE DIGITAL MINISTRY TRAINING COURSE

OVERVIEW

The Digital Ministry Training Course is a 6 week introduction to the basic concepts and practical details of Digital Ministry. It is a practical in-service course for Christians. It is designed for Christians who want to learn how to use computers and the Internet for Christian ministry. No knowledge of computer programming is required.

The 6 topics are:

1. Overview of Digital Ministry
2. Digital Content Creation
3. Mobile Ministry
4. Digital Content Distribution
5. Social Media
6. Getting Results: Search Engine Optimization and Conversion Funnels.

THE STUDY PROCESS

Each week you will:

- Listen to a 5-minute audio devotional
- Do 3 quick questions to get you thinking about that week's topic. These 3 questions are not assessed. They are just to help you in the learning process.
- Watch videos and read the brief articles, PowerPoints and infographics. This is the main thing you will do and it is designed to take about 4 hours per week. There is no time pressure, you can spread this out if you are busy and take another week if you need it.
- Do another 3 quick application questions to help you clarify your thinking about what you have learned and to put it into practice in your ministry. These 3 questions are not assessed. They are just to help you in the learning process.
- Do a 15-question pop-quiz each week. You must get 10 out of 15 to pass and get your certificate. You can have up to 5 attempts at the quiz. The quiz also helps you to revise your study material and to complete your learning about Digital Ministry.

EDUCATIONAL STRATEGY

This course is designed as an in-service, in-context, online course for busy practitioners that imparts the maximum of knowledge and skill with the *minimum of life pressure.*

We have designed this course for intelligent people who have significant time pressure and who may not be comfortable with highly academic reading and writing but who wish to learn the skills of Digital Ministry while staying where they are in their ministry content without having to go to an expensive seminary in another city.

PLEASE NOTE: This course is just an in-service course with a certificate of completion. It is not an academic course, it is not accredited, and we do not have transfer credits. *It does not lead to ordination*. It does not confer membership or affiliation with any Christian organization or with Cybermissions. This course is PURELY for your own learning and your own skill development.

ZERO STRESS

The Digital Ministry Training Course is meant to be a "no stress" course for busy people:

- There is no time stress, you can start at any time, and finish at any time, you are not forced to do it in 6 weeks, you can take 12 weeks if you like, and you can complete it at your own pace.
- There is no financial stress. This course is only $30.
- No shipping stress as there are no textbooks to buy, everything is online.
- There is no writing stress. There is zero writing involved, just quizzes. No essays, no forums, no stress in having to be articulate in English.
- There is minimal reading stress. We have designed the course to be as visual as possible with PowerPoints, infographics and videos. There are some articles and short ebooks to read for sure, but there is no "bulk reading" involved in the Digital Ministry Training Course.
- There is no assessment stress. Each week there is a 15 question pop quiz and you have to get 10/15 correct. This is to ensure that you are actually learning something! However you can have up to 3 attempts at the quiz before failing (which should be plenty!) and there are no trick questions. Everything is totally straightforward.
- There is no social stress. This is a totally private course. No one sees your quiz answers. You cannot make an embarrassing social mistake in class. You do the course alone, just yourself and the study material.
- There is no technology stress as we have designed the course to work on desktops, laptops and tablets. It will probably also work most of the time on mobile phones with larger screens.

PAYMENT

The course costs $30, which you pay via PayPal to johned@aibi.ph which should show up as the Asian Internet Bible Institute – International. You need to pay as part of your enrollment, in order to be able to do the course.

QUESTIONS AND CONTACT

The course author and designer is John Edmiston who can be contacted at johned@cybermissions.org

If you enjoy this course and it helps you then please tell your friends!